



# FSC International Europe and CIS Regional Membership Meeting 2020

## CIS Regional Overview

Leu Fedarovich

FSC National representative in Belarus

Pavlo Kravets

FSC National representative in Ukraine

# Who we are in FSC. CIS Region.



Certificates  
FM: 70  
CoC: 275  
(FSC, November 2020)



FSC Certified  
Forest Area  
8,971 thousand ha, 96.5%  
(FSC, November 2020)




Certificates  
FM: 225  
CoC: 806  
(FSC, November 2020)




FSC Certified  
Forest Area  
55,662 thousand ha, 7.1%  
(FSC, November 2020)

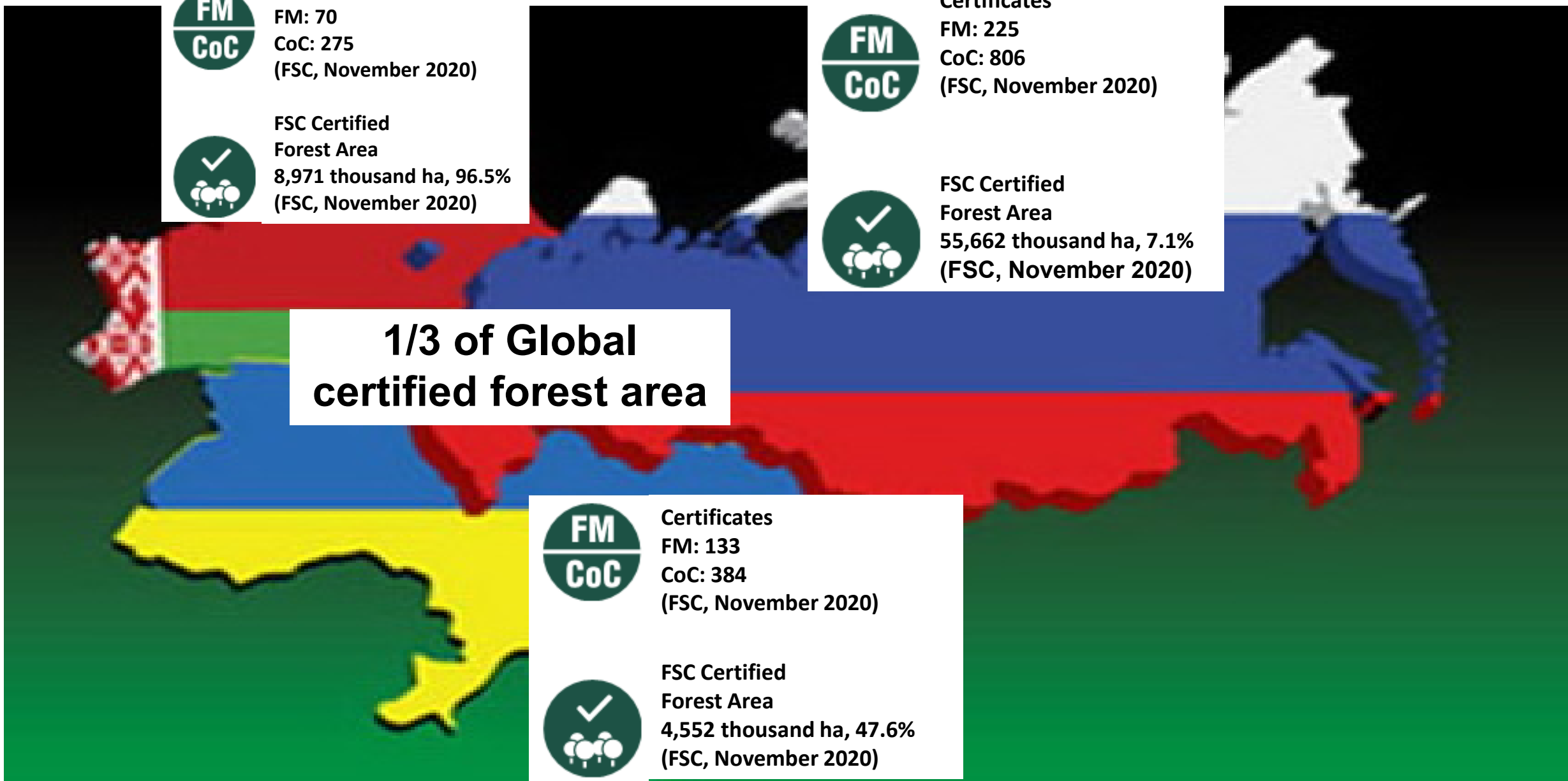
**1/3 of Global  
certified forest area**



Certificates  
FM: 133  
CoC: 384  
(FSC, November 2020)



FSC Certified  
Forest Area  
4,552 thousand ha, 47.6%  
(FSC, November 2020)



# Operational Resources in CIS 2020 during Covid-19



Select Network Partner(s) or Region(s)

Africa

Asia Pacific

CIS

Belarus

Russia

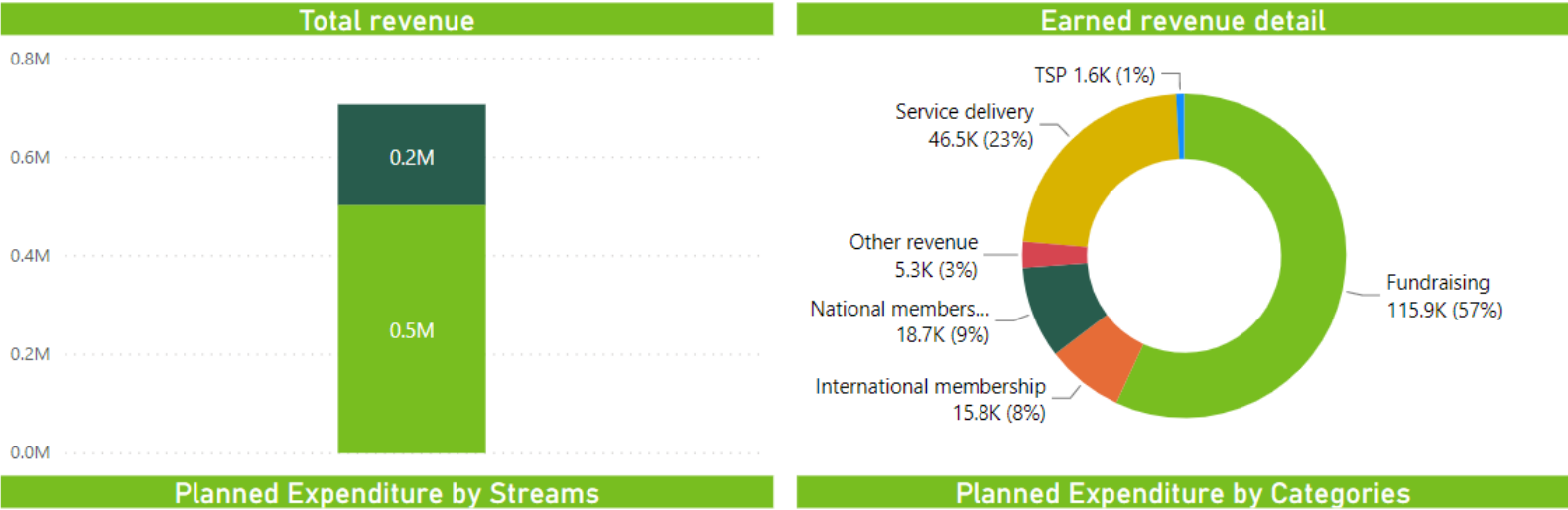
Ukraine

Europe

Latin America

North America

FTE (Full-time Equivalent)	Staff	Total revenue	Total earned revenue	Total income from FSC Int.
14.8	15	706.7K \$	203.8K \$	502.9K \$

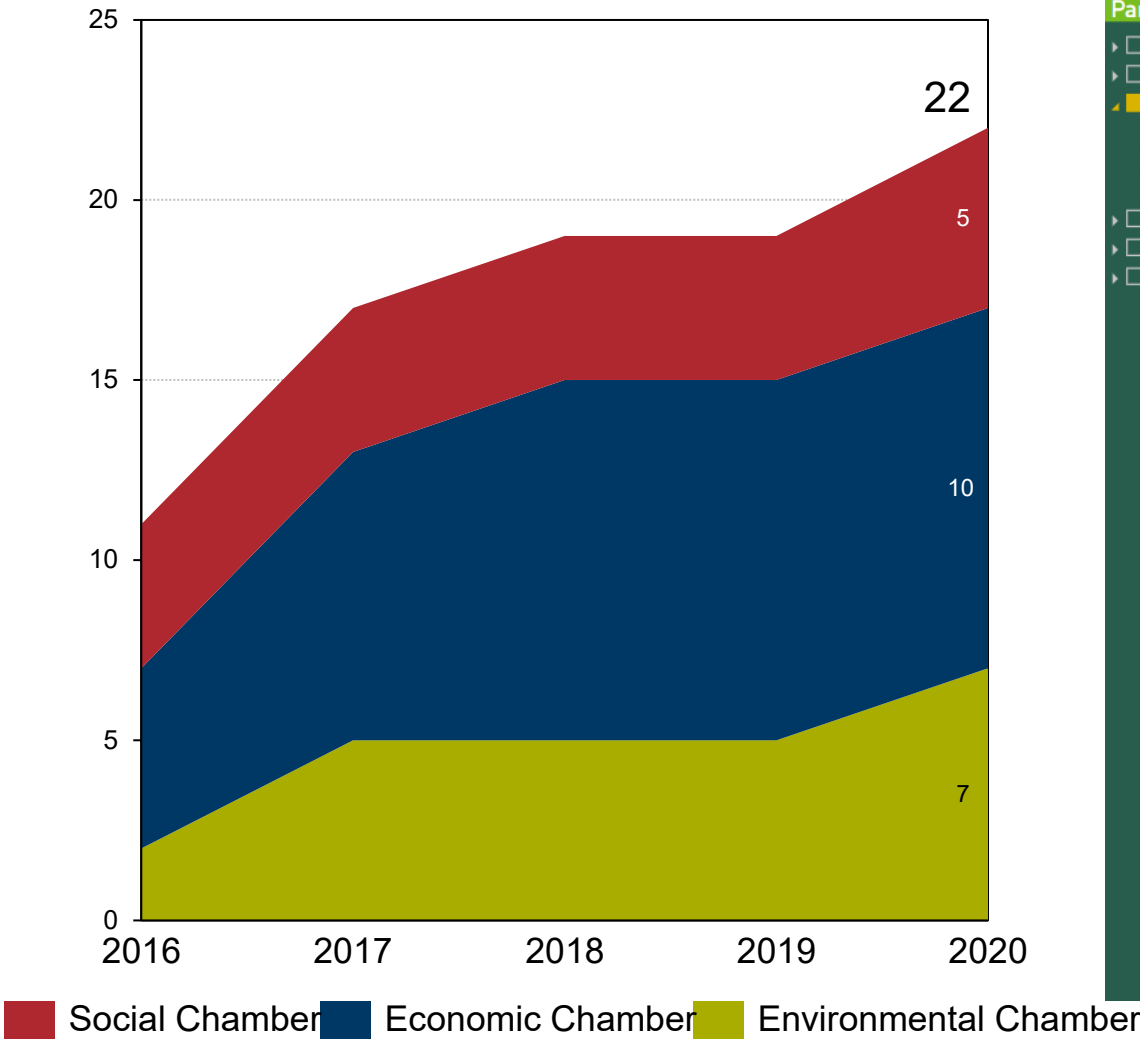


Based on data from latest Reports- mid term 2020  
FSC INT Financial contributions, 25% lower than original allocations, as part of FSC wide Covid-19 financial resilience strategy in 2020

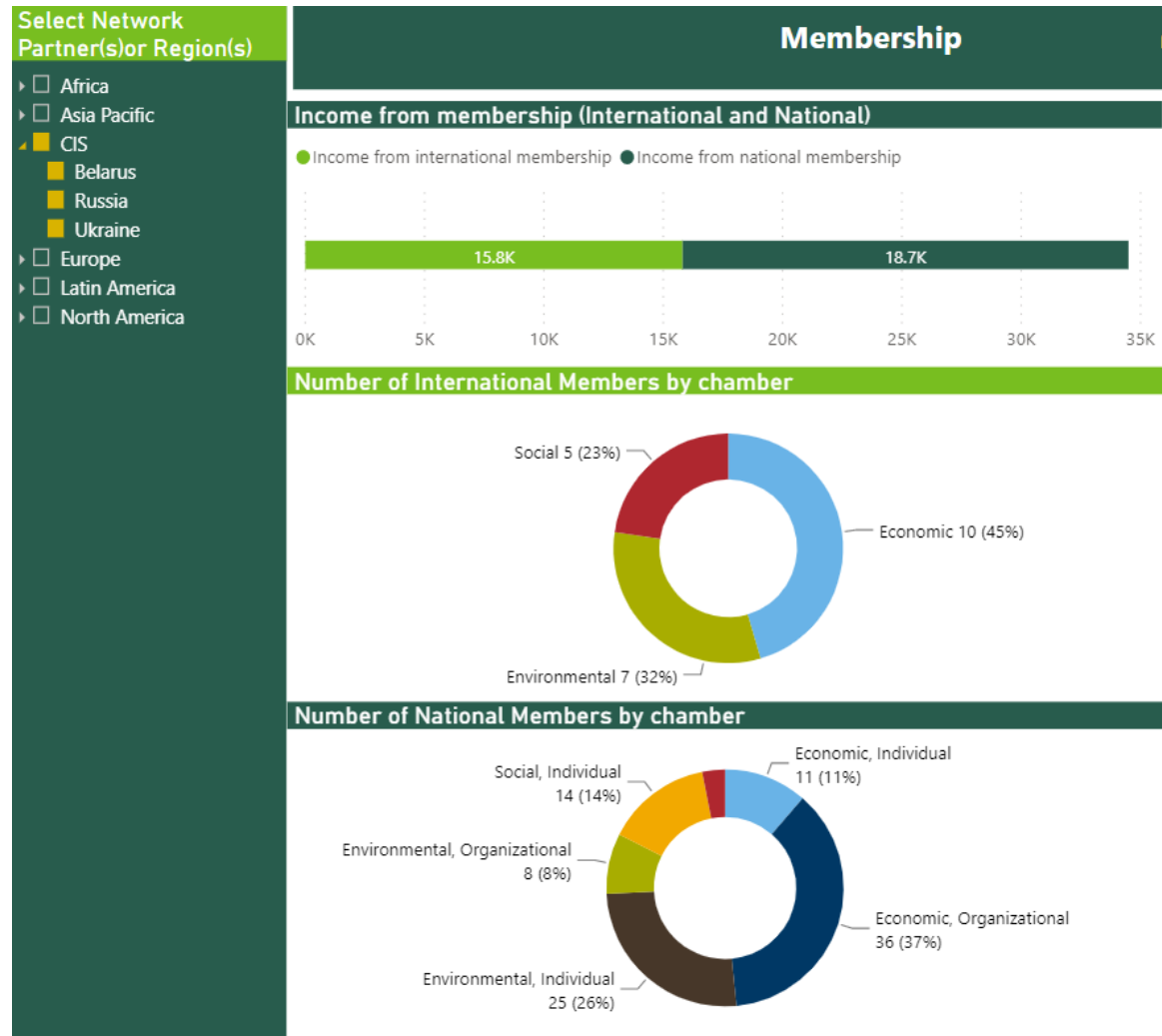
# Membership Details



Development of international members  
all Countries in the CIS Region



Relevance International & National members  
Only NP Countries



## Standard Development – NFSS/INS



The FSC National Forest Stewardship  
Standard of Russian Federation  
V(2-0)

Approved



**Effective  
date -**  
2021-03-22

The FSC National Forest Stewardship  
Standard of Ukraine  
V(01-00)

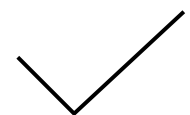
Approved



**Effective  
date -**  
2020-03-30

The FSC National Forest Stewardship  
Standard of Belarus  
V(01-00)

Finalizing  
final draft



Resolving  
issues with  
P6 and 9

FSC-NEPCon Interim National  
Standard of Kyrgyz Republic  
V(01-00)

Approved in 2018



### Key Messages

- For Russia and Ukraine – additional risk based approach to new NFSS
- Guidance development processes around the Region
- Seminars and webinars
- Harmonization with National Forest Legislations
- Best practices sharing
- Creating a “center of excellence” in forest management issues



## Highlights from 2019/2020

10 new products are labeled by FSC, including KFC and Macdonald's paper bags (Russia + Belarus - around 10 mln units per month)



Combating illegal amber mining with Geographic Information System in Ukraine



88 companies and NGOs shared their best ecological, economic and social practices through FSC's Green Project Award in Russia. Local Governments of 26 Russian regions supported this initiative

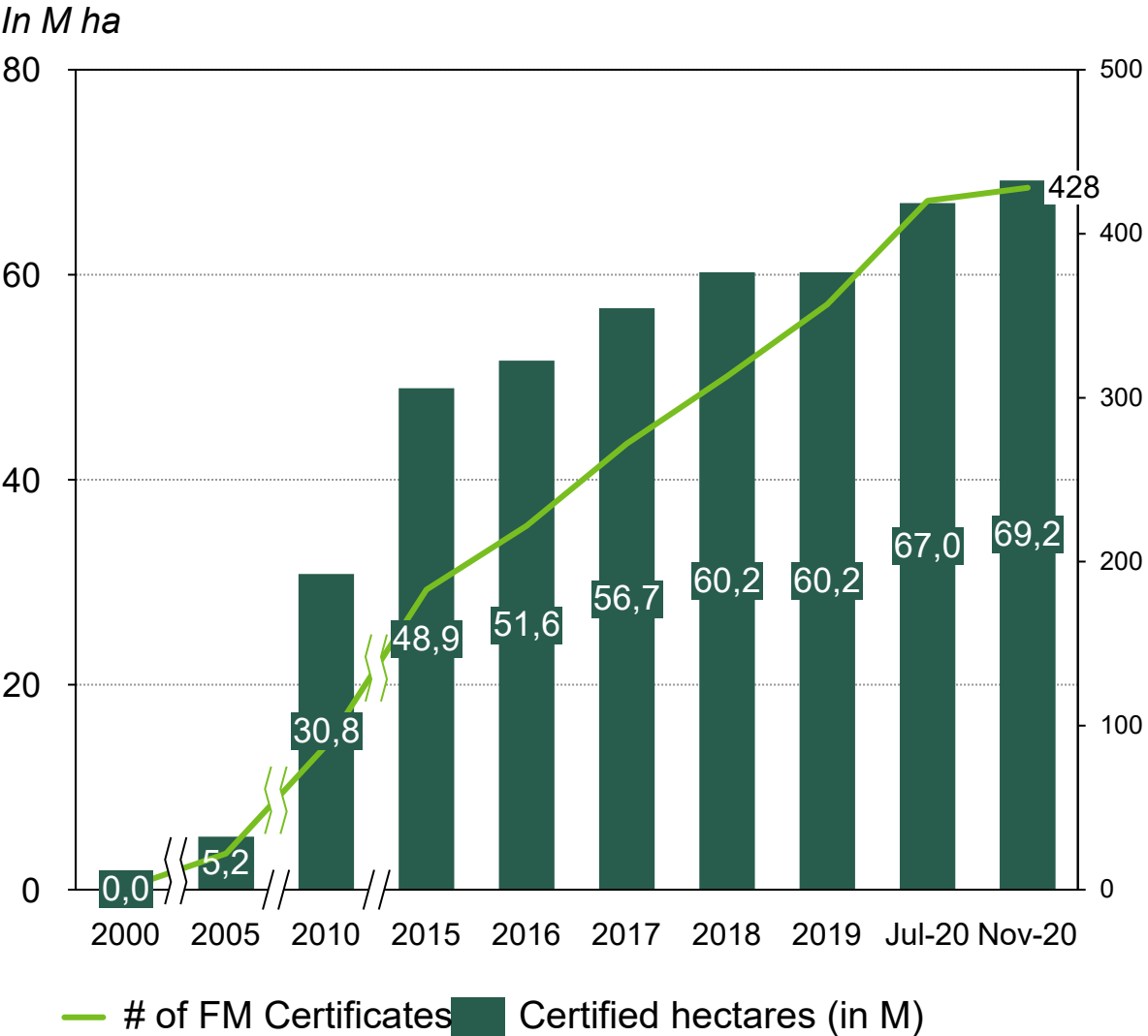
Growth in Belarusian Pulp and paper production sector  
The biggest producers of cellulose and paper in Belarus became certified



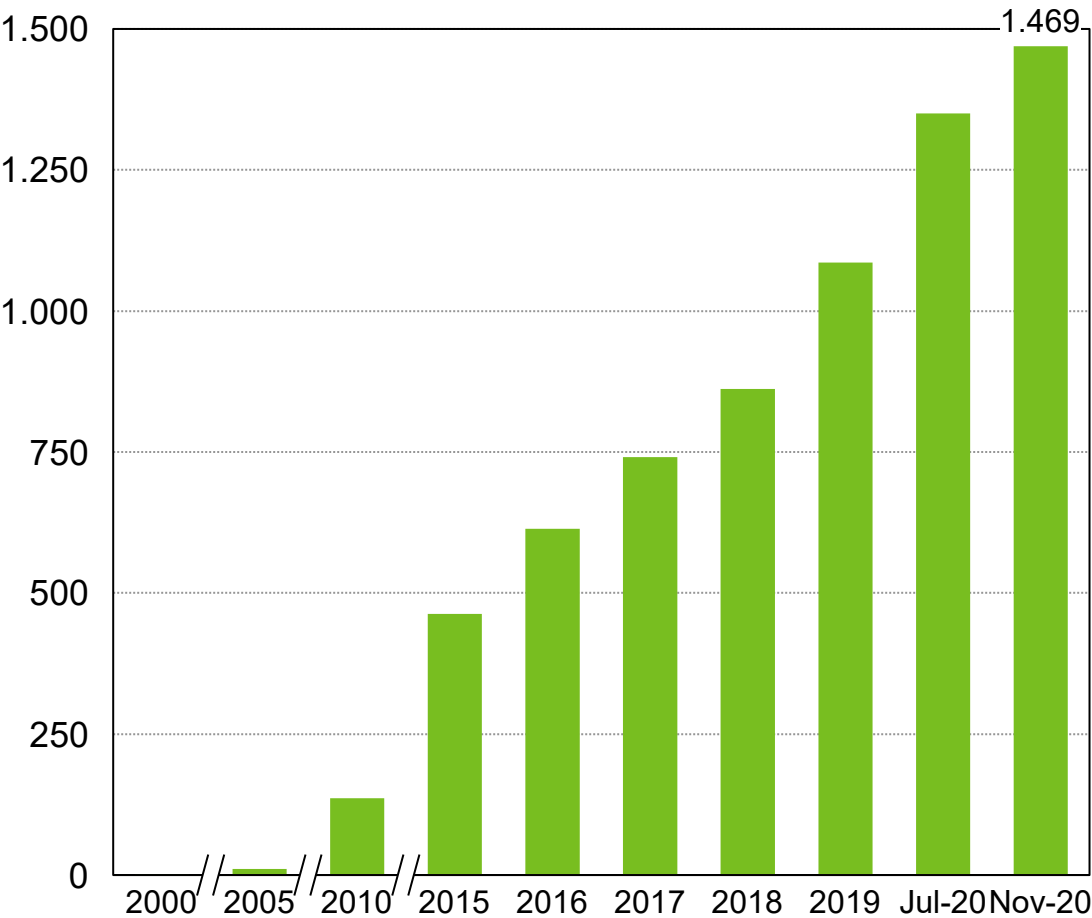
# Certification Development in CIS



FM development (July figures)



CoC development (July figures)



# Challenges and Responses





# CIS Regional Priorities & network development



REGIONAL PRIORITY	STRATEGIC INVESTMENT FOCUS
Assure smooth landing and transition of NFSS. Sustain (Belarus) and continue growth of FM (Russia)	Invest in stakeholder meetings, launch campaigns and calibration meetings Continue quality CH servicing, evidenced in satisfaction surveys
Manage integrity and credibility issues pro-actively	Invest in professional PR/Comm's expertise to effectively target audiences and establish compelling narrative of the impact of FSC  Prepare response and approach to deal with salvage logging. Reputational (messaging to critical stakeholders) and operational (identify what /if integrity measures to implement)
Position FSC as an inclusive multistakeholder platform to develop sustainable forest management	Continue strengthen the stakeholder base in all CIS countries: Forest Dialogues inviting all interests incl. critical ENGOs, minority groups, state agencies, CHs, retailers, CBs.
Strengthen FSC operational capacity in high-risk country Ukraine	Establish FSC Ukraine branch with member/stakeholder governance system (Advisory Council)
<b>Key country developments</b>	
Establish FSC Ukraine branch office (as GD subsidiary)	

# Ukraine – Priorities 2021

## Strengthening presence

Established legal entity

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Increased FSC members in country

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Formalize multi-stakeholder / partnership approach

## Adapting CBs performance

Streamlining normative framework

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Incorporation Country Risk Profile to CBs management system

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ASI proactive role and presence in country

## Improve integrity

Testing and implementation additional due diligence

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Strengthening supply chain: blockchain and Wood ID

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Story for buyers: FSC cover EUTR

## Build credibility

Drive our own narrative, professional proactive communication

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Transparency through website, impact stories, webinars

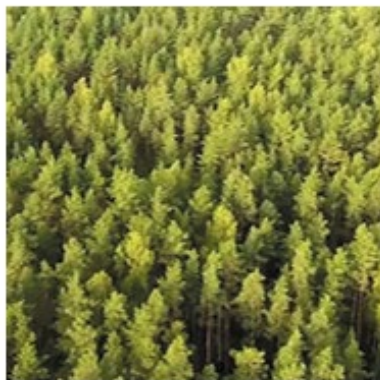
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Facilitate forest dialogues with key stakeholders – Govt, NGOs, media, academia

# Positioning FSC in Ukraine



FSC in Ukraine is driver of changes and best solution for forest management



**Forest Stewardship Council®**

FSC® Global Development

CIS Regional Membership Coordinator

Minsk, M. Bogdanovicha str., 131-213

+375 29 558 67 08

Email: [ga\\_cis@fsc.org](mailto:ga_cis@fsc.org)

Website: [ga.fsc.org](http://ga.fsc.org)

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